



THE HEATHER SOCIETY

acting as

INTERNATIONAL CULTIVAR REGISTRATION AUTHORITY

certifies that

Calluna vulgaris 'Freya'

has been registered by

HELMUT HIEDL
Altusried-Krugzell, Germany.

REGISTRAR _____ DATE _____
on behalf of The Heather Society

Its characteristics at the time of registration were

Flowers-buds blue-violet (RHS72C–74C; H3 lavender), 4mm long, 1.5mm across;
September–October.

Foliage dark green with mid-green new growth.
Habit upright, after 3 years to 30cm tall x 25cm across (pruned).

Origins: deliberately raised seedling (pollen parent S.53.03; seed parent S.05.03)
made in October 2005 by Helmut Hiedl; selected in October 2006.
Submitted for plant breeders rights.

Cultivar registration number: C.2014:02